



Banner Ad Opportunities for ASHBA Members on www.buildersofalaska.com

Why sign up for a banner ad on www.buildersofalaska.com?

Through the efforts of a professional web designer, the Alaska State Home Building Association has provided its members with an excellent tool to bring all the local, state and national information into one central website. Unlike many websites that offer advertising based on the number of hits or visits to your site, our advertising is a flat annual rate.

How do I sign up and how much does it cost?

Two 120 x 240 pixels size ads are displayed at random on each page view (or reload). The cost is \$300 per year. The contract period (year) is from January 1 through December 31. Payment is due in advance on or before December 15th for the upcoming year. Payment not received by this time may forfeit your ad space.

How do I submit my ad to run on www.buildersofalaska.com?

SPECS: Banner ads must be created and submitted in a jpg, .gif or png format, and the size is 120x240 pixels. The URL (web page that you want your ad to be linked to) must be provided at this time. Any corrections or modifications to your ad after being submitted may be subject to a change fee.

When do I have to have my ad in and how long does it run?

All banner ads are due on or before the 15th of December prior to the contract period. Any ads received after the beginning of the contract period will be granted a pro-rated advertising amount to the nearest month. The contract period is January 1 through December 31 each year. Any ads received after December 15th may be in jeopardy of not running for the full contract period.



Alaska State Home Building Association

8301 Schoon St., Suite 200
Anchorage, AK 99518

(907) 644-4190 phone
(907) 522-3757 fax

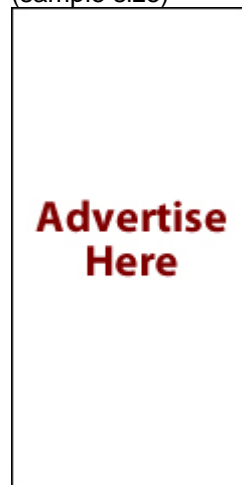
info@buildersofalaska.com

Banner Ad Contract

Please sign me up for the following advertising:

Site Wide Display Ad (120 x 240 pixels)
\$300 per year – 2 ads are shown at random from the inventory on each page. If advertising is started after the start of the year, then the rate is prorated out in quarterly increments. Nine months cost \$225, six months cost \$150, and anything after September 30 for \$75.

(sample size)



I have included (or placed in the mail) my check in the amount of \$_____. I will provide to ASHBA my ad in a jpg, gif or png format. I understand that this banner ad contract does not include the creation of my banner ad. I understand that there are no refunds after the ad has been published. I understand that the advertising is for a one year contract period, and that I will need to renew this contract, and pay the advertising fee on or before December 15th to avoid termination of this contract.

Name _____

Organization _____

Address _____ City/State/Zip _____

Phone _____ E-mail _____

URL(webpage you want banner ad to be linked to) _____

Signature _____ Date _____